

AUGUST[®] User Manual

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3.5 Inch Digital TV and Multimedia Player

— DTV350C —

User Manual

Thank you for buying our August TV. You may already be familiar with using a similar product but please take time to read these instructions carefully. It is designed to familiarise you with the product's many features and to ensure that you get the very best from your purchase.

Safety

To ensure your safety and the safety of others, please ensure you read the Safety Instructions **before** you use this product.

Disposal

Please ensure the product and its accessories are disposed in compliance with WEEE (Waste Electrical and Electronic Equipment) Directive and other regulations. Please check with your local authority for disposal regulations.

Customer Service:

If you need help, please contact our Customer Service:
Telephone: +44 (0) 870 850 3525

Quick Start Guide

DTV350C

1. It is suggested that you use a roof top aerial when scanning for TV channels for the first time, if any signal is detected, the channel information will be saved on the TV, you may then switch back to the portable antenna supplied and change your location to find the best place to receive the signal.
2. When turning on the device for the first time, "Initial Install" will show, follow the instructions to select OSD Language and Area, press ENTER to confirm and exit. As this is the first time using the device, no channel information has been stored, it will show "Database Empty". To search for channels, press MENU, select "Digital TV" by pressing ENTER, select "Installation", then select "Country Scan", press ENTER to start the search. Once the search has finished, use CH+ or CH- to select channels .
3. If you have done the first time installation before, and would like to search for Digital Freeview channels again, or if you have moved to a different region and need to scan channels again, press MENU, select "Digital TV" by pressing ENTER, select "Installation", then select "Country Scan", press ENTER to start the search. Once the search has finished, use CH+ or CH- to select channels.
4. To play video or music on a SD card or memory stick, insert the SD card to the card slot or connect the memory stick to the USB port using the USB cable supplied, press MENU, select "Movie" or "Music", press ENTER to start the play. During the playback, press ENTER, use ◀/▶ to select "Play", "Pause", "Forward", "Reverse", "Next" and "Previous" options, press MENU to stop the playback and exit to the main menu.

5. To play photos on a SD card or memory stick, insert the SD card to the card slot or connect the memory stick to the USB port using the USB cable supplied, press MENU, select “Photo”, press ENTER to start the play. During the playback, press ▲ for the mirror effect, press again to back to normal, press ▼ for upside down effect, press again to back to normal, press ► to rotate clockwise, press ◀ to rotate anticlockwise, press ENTER for photo slideshow, photos in the selected folder will show repeatedly, press MENU to stop and exit to the main menu.

6. Please note the included portable antenna may only be used in areas where signal is very strong. There may be difficulties in receiving signal with the portable antenna in some regions at present, this is due to the fact that Freeview (www.freeview.co.uk) is yet to operate in full power in the UK. The government aims to achieve a full switchover by 2012, which will occur in stages, region by region between 2008 and 2012, at present the quality of Freeview reception varies in different regions across the UK.

As mentioned on the Freeview website, only 73% of the UK population is able to receive Freeview at present. Reception may be affected by various factors such as proximity to transmitters, tall building structures, thick walls, ceilings and etc. An aerial adapter is also provided for connecting the device with a rooftop aerial where the signal is not sufficient for the small antenna included.

7. For any further queries, please telephone August International Ltd helpline 0870 850 3525 or email service@augustint.com

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1. Safety Instructions

■ Storage and Use

	<p>Keep this machine away from hot or cold places. Working temperature of this device is 0 C ~ 50 C, storage temperature is -10 C ~ 60 C.</p>		<p>Keep the TV set away from water or damp environment.</p>
	<p>Never expose the TV set to moisture, dust oil or smoke.</p>		<p>Avoid dropping or exposing to impacts.</p>
	<p>Never put this machine in containers that are unstable as this may cause damage.</p>		<p>Never extrude or chafe this machine with sharp objects.</p>

■ Maintenance

Please unplug all connection wires before start cleaning this machine.

	<p>Please wipe the display screen and buttons with a soft cloth. Only clean the screen with professional LCD TV screen cleanser.</p>		<p>Never wipe this machine with abrasive cloth, detergent powder, alcohol and benzene etc. Various propellants or chemical cleaning products.</p>
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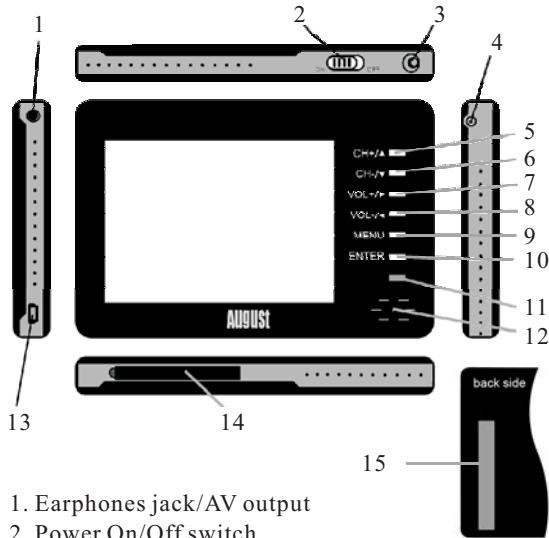
2. Features

- Mobile Freeview TV and Media Player
- 3.5 inch LCD display 320 x 240 pixels
- Play AVI, MPEG1, 2, &4, MP3, WAV, JPEG format
- SD/MMC card reader support up to 8GB
- USB jack for playback from external media
- Built-in rechargeable battery
- Watching TV or video playback for up to 3 hours
- Audio playback for up to 10 hours
- Electronic Program Guide and subtitles
- Multilanguage On Screen Display menu
- Output TV & video to an external large screen TV
- Built-in speaker and earphones jack
- Support TV reception at speed up to 180km/h where the signal is very strong

3. Accessories

 <p>AC/DC adaptor</p>	 <p>Earphones</p>
 <p>USB cable</p>	 <p>Portable antenna</p>
 <p>Aerial adaptor</p>	 <p>AV cable</p>
 <p>User Manual</p>	 <p>Car adaptor (Optional)</p>

4. Part Names and Functions



1. Earphones jack/AV output
2. Power On/Off switch
3. Telescopic antenna
4. External antenna jack
5. Channel+/Up/Previous
6. Channel-/Down/Next
7. Volume+/Right
8. Volume-/Left
9. Main Menu/Return
10. Select/Confirm/Submenu
11. Indicator light
12. Built-in speaker
13. DC Power In/USB jack
14. SD/MMC card slot
15. Bracket

■ Panel Button Functions

This table explains the functions of the buttons on the player in each mode:

	Button	Freeview TV (DVB-T)	Card & USB
1	Power	Power	Power
2	CH+ /▲	CH+ /▲	▲
3	CH- /▼	CH- /▼	▼
4	VOL+ /▶	VOL+ /▶	▶
5	VOL- /◀	VOL- /◀	◀
6	MENU	Menu/Return	Menu/Return
7	ENTER	Confirm, Sub Menu*	Confirm, ▶/II/▶▶/◀◀/◀/◀*

⚠ Notice

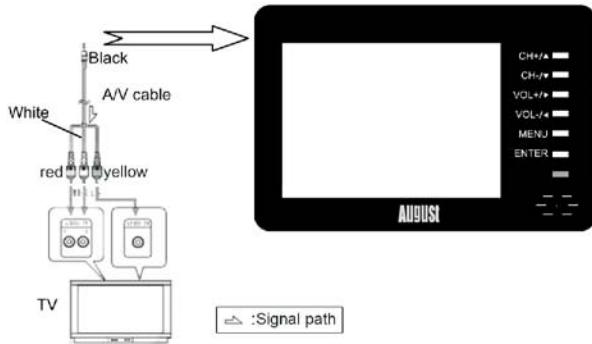
1. When watching TV, press ENTER to access to the Submenu for more options.
2. During movie and music playback, press ENTER, use ◀/▶ to select ▶/II/▶▶/◀◀/◀/◀.
3. During photo playback, press ENTER for photo slideshow, photos in the selected folder will show repeatedly.

5. Connections

1. Always turn off all devices before connecting or disconnecting any cables.
2. Audio/Video cables should be connected correctly according to the colour.
 Yellow plug - Video jack
 White plug - Left Audio jack
 Red plug - Right Audio jack

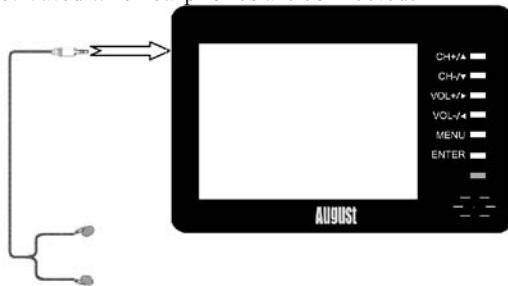
■ 5.1 Connecting to an external TV

This device allows output TV & video to an external large screen TV. Use the AV cable supplied to connect the device to a TV as shown in the illustration below:



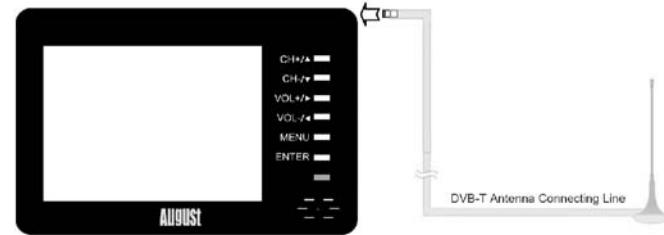
■ 5.2 Connecting the earphones

Connect the earphones to the earphone/AV jack on the right side of the device. The speaker is automatically deactivated when earphones are connected.



■ 5.3 Connecting the portable antenna

Connect the portable antenna to the aerial jack on the left side of the device.

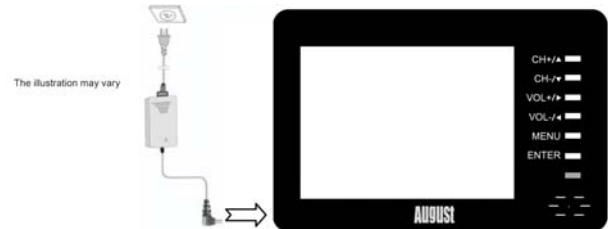


⚠ Notice

Please note the portable antenna is provided for watching Freeview TV where the signal is very strong. Reception may be affected by various factors such as proximity to transmitters, tall building structures, thick walls, ceilings and weather etc. An aerial adaptor is also provided for connecting the device with a rooftop aerial where the signal is not sufficient for the portable antenna included.

■ 5.4 Connecting the power supply

Connect the AC power adaptor provided to the USB jack on the right side of the device as show below, then connect it to the mains. The power indicator light will turn red.



The illustration may vary



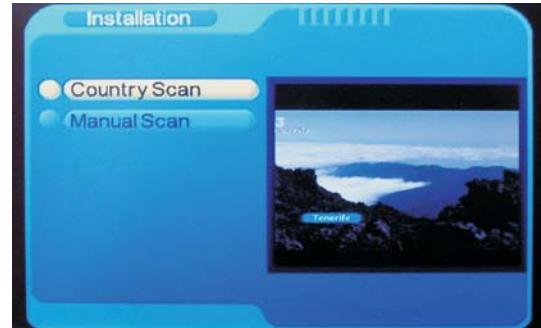
8.2 Digital TV Setup

Press MENU, select “Digital TV”, it gives the following options: Installation, Configuration, Software Upgrade, Factory Default, and Version.



8.2.1 Installation

Installation is for searching channels, it can be accessed by selecting MENU->Digital TV->Installation, and it gives two search options: Country Scan and Manual Scan.



8.2.1.1 Country Scan

The default country setting of this device is England. Country Setting can be changed by selecting MENU->System Setup->Area. Select “Country Scan” and the auto search will start.



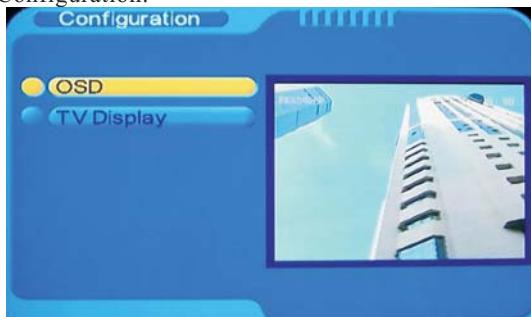
8.2.1.2 Manual Scan

If you know a channel's broadcasting frequency and number, using manual scan to find the channel can be quicker.



8.2.2 Configuration

Configuration offers two options: On Screen Display and TV. It can be accessed by selecting MENU->Digital TV->Configuration.



8.2.2.1 On Screen Display (OSD)

The user interface can be changed through OSD setting. Left of the menu lists all the options under OSD.

Press ▲/▼ to select an option.

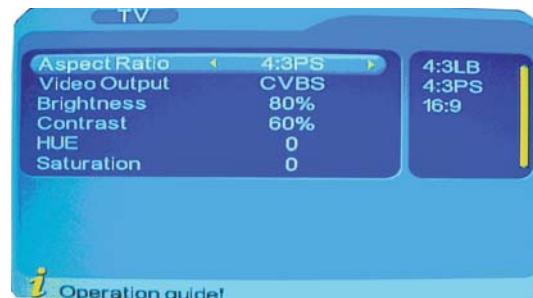
1. OSD: change the colour and pattern of the menu, press ◀/▶ to select between Theme1-5.
2. OSD Timeout: set the display time of an information dialog window, press ◀/▶ to select between 1-6 seconds, the system default is 3 seconds.

3. OSD Trans: set the diaphaneity of the menu, press ◀/▶ to adjust from 0%-60%.
4. OSD Language: the system supports Multilanguage user interface, press ▶ to enter the language list, use ▲/▼ to select, press ENTER to confirm.
5. 1st Audio Language: select the 1st available audio Language, press ▶ to enter the language list, use ▲/▼ to select, press ENTER to confirm.
6. 2nd Audio Language: select the 2nd available audio Language, press ▶ to enter the language list, use ▲/▼ to select, press ENTER to confirm.



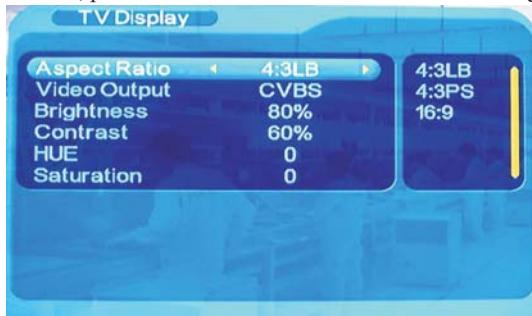
8.2.2.2 TV

This option allows the user to set preferred display settings.



8.2.2.2.1 Aspect Ratio

Press ◀/▶ to select between 16:9, 4:3 Pan Scan, 4:3 Letter Box, press ENTER to confirm and exit the setting.



8.2.2.2.2 Video Output

The Video Output has been set to CVBS as default.



8.2.2.2.3 Brightness

Select Brightness, press ▶ to move to the option list, use ▲/▼ to select, press ENTER to confirm, press ENTER again to exit the setting.



8.2.2.2.4 Contrast

Select Contrast, press ▶ to move to the option list, use ▲/▼ to select, press ENTER to confirm, press ENTER again to exit the setting.



8.2.2.2.5 HUE

Select HUE, press ▶ to move to the option list, use ▲/▼ to select, press ENTER to confirm, press ENTER again to exit the setting.



8.2.2.2.6 Saturation

Select Saturation, press ► to move to the option list, use ▲/▼ to select, press ENTER to confirm, press ENTER again to exit the setting.

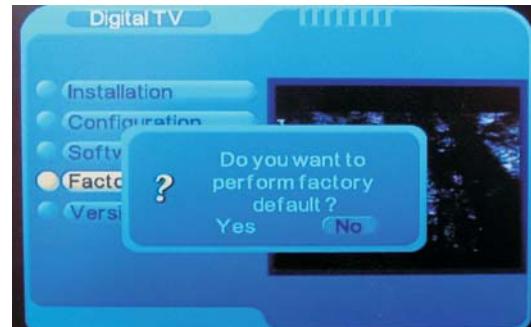


8.2.3 Software Upgrade

This function is for manufacturer use only.

8.2.4 Factory Default

To restore the system to factory default, press MENU, select Digital TV->Factory Default, then press ENTER.

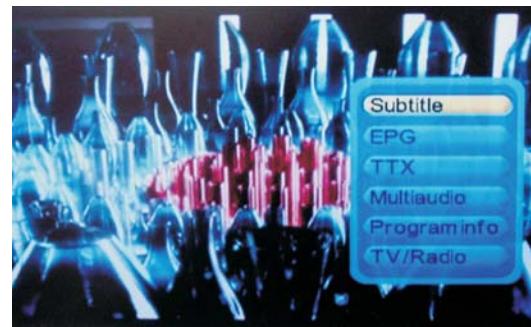


8.2.5 Version

This provides the hardware, software and system information of this device.

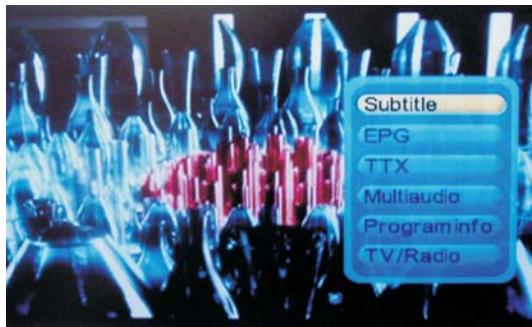
■ 8.3 Submenu

When watching Freeview TV, pressing ENTER can access to the Submenu as shown below:



8.3.1 Subtitle

Select “Subtitle”, press ENTER. Press ◀/▶ to choose subtitle on or off.



8.3.2 Electronic Program Guide (EPG)

Select “EPG”, press ENTER. The detailed program guide will be shown as below:



8.3.3 TTX

Teletext function is not available.

8.3.4 Multi Audio

Select “Multi audio”, press ENTER. Press ◀/▶ to select Left Audio, Right Audio and Stereo.



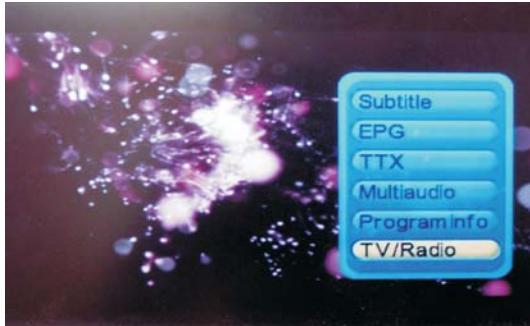
8.3.5 Program Info

Select “Program info”, press ENTER, program information will show.



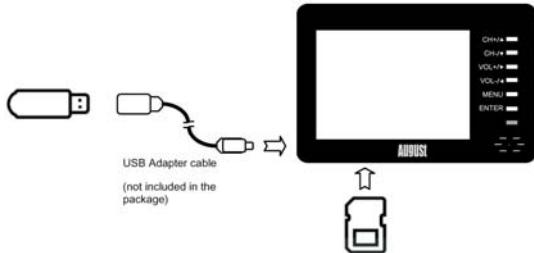
8.3.6 TV/Radio

Use “TV/Radio” to switch between digital TV and Radio mode.



9. Card Reader & USB Functions

This player has built-in SD/MMC card reader and USB port. It supports the playback of MP3, JPEG, MPEG4 and AVI files. Before connecting the device, make sure the SD card or USB memory stick contains playback files.



Insert a SD card to the card slot of the device or connect an USB memory stick to the device using the USB cable supplied.

9.1 Movie



Press MENU, select Movie, press ENTER, the Movie menu will show.

Use ▲/▼ to select a subtrack.

Press ENTER to view the video files in the subtrack.

Use ▲/▼ to select a movie you want to watch, press ENTER to confirm.

During the playback, press ENTER, use ◀/▶ to select “Play”, “Pause”, “Forward”, “Reverse”, “Next” and “Previous” (▶/II/▶▶/◀◀/II/◀) options, press MENU to stop the playback and exit to the main menu.

9.2 Music



Press MENU, select Music, press ENTER, the Music menu will show. The operations on how to select, play or stop the playback of music files are the same as the Movie play.

■ 9.3 Photo



Press MENU, select Photo, press ENTER, the Photo menu will show.

Use ▲/▼ to select a subtrack.

Press ENTER to view the photos in the subtrack. Use ▲/▼ to select a photo, press ENTER to confirm.

During the playback, press ▲ for the mirror effect, press again to back to normal, press ▼ for upside down effect, press again to back to normal, press ► to rotate clockwise, press ◀ to rotate anticlockwise, press ENTER for photo slideshow, photos in the selected folder will show repeatedly, press MENU to stop and exit to the main menu.

10. Games



Games can be accessed by selecting MENU-> Games ->Native Games.

Press ▲/▼ to select the game you want to play, press ENTER to confirm. The games are played using ▲/▼/◀/► buttons.



To exit the game, press ENTER to pause, then select Exit Game.



11. System Setup

To change the system setup, press MENU, select System Setup, then press ENTER.



Press ▲/▼ to select an option, use ◀/▶ to change the settings. After setting, press ENTER, to exit the setup, it will show “Successfully updated”.

This table explains the functions of each setting:

Setting	Function	Available Options
EQ Setup	Equalizer settings	Standard, Classic, Rock, Jazz, Pop
Surround	Sound settings	Off, Concert, Church, Passive, Live
Display OFF	The LCD screen will turn off if there is no operation for a certain period of time in Music mode.	5s: screen off after 5 seconds no operation. 15s: screen off after 15 seconds no operation. Off: no screen off setting.
JPEG Effect	Photo display setting	On, Off
LCN	Logic Channel Number	On, Off
LCD Brightness	Brightness setting	From 10% to 100%
Area	Area setting	England/ Germany/ Italy/ France/ Spain/ Holland/ Taiwan / China/ Norway/Sweden/ Finland/Greece/Australia
GMT Offset	Time zone setting	Auto, -12:00 ~ +12:00

12. Specifications

LCD Display	Screen size: 3.5 Inch Resolution: 320X240 pixels Aspect Ratio: 4:3 Brightness: 250 cd/m ² Contrast: 300:1
Video Standard	NTSC
Antenna	Operating frequency: 470-862MHz Output impedance: 75ohm
Battery	Lithium-ion rechargeable battery (1950mAh, 3.7V) - Watching DTV for up to 3 hours - Video Playback for up to 3 hours - Audio Playback for up to 10 hours - Charging time: 2 hours
Power Adaptor	AC 100~240V 50~60 Hz DC 5V/2A
Power consumption	< 3 W
DVB Decode Standard	MPEG 2
Video Format	AVI (MPEG-1,2, and 4)
Audio Format	MP3, WAV
Photo format	JPEG (up to 1024 x 768)
Dimensions	105x75x18mm
Net Weight	About 150 g
Others	Working Temperature: 0° C to +50° C Storage Temperature: -10° C to +60° C Working Humidity: 45% to 80% RH Storage Humidity: 30% to 90% RH

Note: Design and specifications of this device are subject to change without notice.

13. Troubleshooting

Problems listed below do not necessarily signify a fault with the unit. Please check this list before requesting repairs.

Problem	Possible Cause	Solution
No sound	Device is not properly connected.	Check connections and connect to external device using appropriate cables.
	Speaker is off when earphones is in use.	Disconnect the earphones.
No picture	Device is not properly connected.	Check connections and connect to external device using appropriate cables.
No or bad signal	No Freeview (DVB-T) signal or the signal is too weak.	Check the antenna. Change the orientation of the antenna. Use a roof top aerial or an amplified aerial. Perform a channel scan if move to a different region.
Picture freezing and or sound distorting	The signal is too weak.	Check the antenna. Change the orientation of the antenna. Use a roof top aerial or an amplified aerial. Perform a channel scan if move to a different region.
Database empty	No channels saved.	Perform a channel scan.
Battery can't be charged	Adaptor loose.	Re connect the adaptor.
The player gets warmer	The player has been used too long.	It's normal, please power off for several minutes.

 **Warning**

1. This operation instruction is only intended for reference. No further notice is available to any modification of all information contained therein. Due to continuing improvements, the features and design are subject to change without notice.
2. No user serviceable components are fitted inside this device. Do not attempt any repairs, as this will invalidate the warranty. Any repairs must be carried out by either the manufacturer or their nominated service centre. Parts inside this device are subject to high voltage.

■ Warranty

This product is guaranteed for 2 years from the date of the original purchase. This warranty covers costs of parts and labour for the first 12 months and covers manufacture defects of major components which include LCD screens, DVD disc loaders and software on main circuit board for the second 12 months. In the unlikely event of any defect arising due to faulty materials or workmanship, the unit will be either replaced or repaired (where possible) during this period. An alternative product will be offered in case the product is no longer available or repairable.

This warranty is subject to the following conditions:

- The warranty is only valid within the country where the product is purchased
- The product must be correctly installed and operated in accordance with the instructions given in the user's manual.
- The product must be used solely for domestic purposes.
- The warranty only covers the main unit, and does not cover the accessories.
- The warranty does not cover the damage caused by misuse, negligence, accident and natural disaster.
- The warranty will be rendered invalid if the product is resold or has been damaged by inexpert repairs. The manufacture disclaims any liability for incidental or consequential damages.
- Please consult our customer service before returning any product; we are not responsible for any unexpected product returns.
- Any faulty products must be kept and returned in the original packaging with all the accessories and the original copy of the purchase receipt.

The warranty is in addition to, and does not diminish, your statutory or legal rights.

Please note:

1. A LCD display panel comprises a very large number of pixels and each pixel contains three sub-pixels - red, green and blue. Due to the complex manufacturing process, occasional pixel anomalies may occur. Pixel anomalies cannot be fixed or repaired and can happen at any stage in the LCD's life. August products should not be deemed as faulty if there are no more than three bright and dark pixels respectively.
2. Portable TV antennas included in the box are for people to watch Freeview TV in areas where the signal is very strong and there may be difficulties in receiving signal with the included portable antennas in some regions at present. This is due to the fact that Freeview is yet to operate in full power in the UK. August TVs should not be deemed as faulty if it can receive Freeview by connecting to a proper digital rooftop aerial.

Customer Service:

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